

# SPACE AURA

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Press kit

## **About Space Aura**

Space Aura is a space startup working on Space Tourism from India for the world. Space Tourists will travel to near space reaching around 100,000 feet altitude (30 km) sitting inside a luxurious Spaceship SKAP1. The Spaceship SKAP1 flight to near space will be using a high-performance Space Balloon system.

Space Tourists will witness the beautiful Earth and the vastness of space for an hour. The luxurious Spaceship SKAP1 will be spacious to accommodate 6 Space Tourists and 1 Pilot. Space Tourists can enjoy their moments and journey by sitting inside the Spaceship equipped with the necessary life support and communication system along with the required amenities. The safety and comfort of Space Tourists will be a top priority. Get ready for the flight with a week of preparations and basic training. Space Tourists won't require astronaut-level training.

Space Balloon technology – also called high-performance high-altitude balloons – is custom manufactured and has been used by NASA for decades. When filled with gas it will be almost the size of The Statue of Unity. It was also used for Felix Baumgartner's world-record space jump.

The Space Balloon will lift and bring down the spaceship with the support of an advanced parachute system. The total flight time duration will be around 5 hours. The flights are expected to commence in the Summer of 2026.

Space Aura Experience is a unique fusion of space travel and rich Indian culture. We want to bring space tourists from around the world to experience space from a uniquely Indian perspective and experience a profound connection with the people, world, and Earth.

## **Video**

<https://youtu.be/HHLDMHArRzg>

## **Digital Assets (logos, images, videos)**

<https://drive.google.com/drive/folders/1ygbWBOUpjVgTP-tpBO3W-pzeBwlGAj-u?usp=sharing>

## **Pricing**

Pricing per seat is INR 50 lac (\$62000).

## **About Space Aura**

Space Aura was established in 2017 with a vision of commercial human space missions to accelerate humanity's and India's future in space and contribute to making India multi-planetary. We work on bold human spaceflight missions.

### **Space Aura Team**

The team includes former ISRO and TIFR having decades of extensive experience working on large-scale missions involving balloon design, fabrication, and launch. The team has also worked on several large-scale scientific experiments with heavy payloads resulting in several breakthroughs – including the human space diving world record. Our vast experience in technology, space, business, global marketing, training, and experiential tourism will help propel the missions.

### **About Founder & CEO: Aakash Porwal**

Aakash Porwal is a technology entrepreneur. He has successfully launched two small-scale flight missions to the edge of space. He has been persistently working for more than 8 years having exposure to the HAB (High-altitude balloons) related technology, business, and system. Aakash has extensively worked for three years on a space diving mission to make Space diving a mainstream sport. He was also a founding team member at a technology company which got acquired. A Sports person having represented the state.

### **Previous Space Aura initiatives**

Space Aura has completed two missions - a small-scale balloon flight mission and a space diving competition. Our first demonstration balloon flight failed. We then did two successful missions for commercial and scientific experiments. On these missions, we flew a diamond ring and a custom digital screen for advertisements. We are close to realizing space diving as a mainstream sport. Space Athletes will compete by jumping from the edge of space from a specialized spaceship attached to a balloon system. We have devised a competition around the sport that we call the Beyond Earth Championship. We have been working on this initiative for three years.

### **Space Aura Experience**

A unique journey to elevate your experience and access a new human dimension. Highly curated initiatives at our SA Experience center shall connect and open up a new dimension of inner being for Space Tourists and people from across the world.

Space Tourists shall feel deeper belongingness with self, humanity, and Earth.

Space Tourists can feel deeper belongingness with self, humanity, and Earth. A life-changing experience and adventure like no other.

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